



LYLE BUFKIN -- bass, lead vocals
LEE FLIER -- guitar, vocals
JIM "SPYDER" DAVIS -- drums, vocals

WHAT THE...?

A ROCK'N'ROLL BAND

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What The...? play rock'n'roll. In case you've forgotten what that's all about (or never knew), maybe you need to give them a listen. Raucous guitars, thundering drums, passionate voices singing in close harmony. This is a band that has fun and their enthusiasm and irreverence are contagious.

Based in Atlanta, Georgia, What The...? is rooted in the British Invasion-style pub-rock and power pop of the 1960's through 1980's. Their rich array of material draws from rock's entire history, managing to be intelligent and crafty as well as danceable.

Bassist/lead vocalist Lyle Bufkin and drummer/vocalist Jim "Spyder" Davis hail from Louisiana and became well known to Atlanta music fans as members of the popular Lizardmen. Bufkin also occasionally served as touring bassist with garage icons the Woggles. When the Lizardmen split in June 2001, Bufkin determined to form his own band, and he didn't want to do it without Davis, whose drumming and harmony singing were second to none. Now they only needed to find a guitar player, and luckily they didn't need to look far. Lee Flier, a guitarist, songwriter and recording engineer from Los Angeles, had been a fan of the Lizardmen for some time and was eager to join up with Bufkin and Davis and make some noise. The three had a very obvious chemistry and soon begin gigging around the Atlanta area, garnering rave responses.

In June 2003 What The...? released its debut CD, titled simply What The...? The 12 songs were entirely written, produced and played by the three members of the band, and recorded by Flier at her home studio. The band's camaraderie and sense of fun pervade the record throughout, as well as their top notch musicianship and songwriting.

More good news followed in September 2003, when the band was chosen to participate in a program with Bose Corporation to help them launch their new Personalized Amplification System™ family of products, a unique new way of amplifying live music. What The...? was hand-picked to be one of only 24 acts who present the new Bose system in live music venues nationwide.

What The...? is a band on a mission - to bring real rock'n'roll back to the public ear. Turn it up!

WHAT THE REVIEWERS ARE SAYING ABOUT WHAT THE...?

"What the...? is an extremely talented trio that truly sounds as if they are having a blast rocking out... their oomph and enthusiasm never falters from track one on. Listening to this CD would make anyone want to rush out and check them out at the nearest club...Most of the songs are fast and furious, and contain superior melodies that leap out at you." -- *Modernrock.com*

"Jaw dropping fervor and intensity... witty, crafty songwriting skills... charming, intelligent use of harmony... their musical dexterity and instrumental prowess adds greater listening pleasure, as they perform with uncanny sense of dynamics... Their perky, catchy songs soar to a climax upon end, setting up the listener with flavorful, adventurous track after track." -- *Southeast Performer*

"Playing rock'n'roll the way it was meant to be played has become a rarity. Atlanta's rockin' trio What The...? is a refreshing change from what passes for rock music these days." -- *Town Talk, Alexandria, Louisiana*

"Jangly stuff with a heavy Who/Kinks/Troggs influence. In fact, you could easily mistake this as a lost recording from some previously unknown 60's blues revival British Invasion band." -- *Degenerate Press, Atlanta, Georgia*

